

Privacy Policy for Links

Last Updated: 3/27/2025

Links Inc. ("we," "our," "us") respects your privacy and is committed to safeguarding your personal information when you use the Links application (the "App"). This Privacy Policy explains how we collect, use, and protect the information you provide while using the App. By accessing or using the App, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

When you use the Links App, we may collect the following types of information:

a. Personal Information

We may collect personal information that you provide when you register or interact with the App. This includes, but is not limited to:

- **Name:** To personalize your experience and facilitate communication.
- **Email Address:** To communicate with you about updates, new features, or support inquiries.
- **Contact Information:** For support purposes and to address issues you may encounter while using the App.
- **Device Type and Information:** We may collect information about the device you use to access the App, such as the device type, operating system, browser type, and device settings for analytics and functionality purposes.

b. Usage Data

We collect information related to your interactions with the App, which includes:

- Pages you visit within the App
- Features you use and their frequency
- Time spent on the App and specific activities performed

This data is used to analyze trends, improve the functionality of the App, and optimize user experience.

c. Cookies and Tracking Technologies

We use cookies and similar tracking technologies (such as web beacons and pixels) to enhance your experience while using the App. These tools help us:

- Provide a better, more personalized experience by remembering your preferences.
- Track usage patterns to improve features and performance.
- Collect aggregate data for analytical purposes.

You can control cookies through your browser settings, but please be aware that disabling cookies may impact the functionality of the App.

2. How We Use Your Information

We may use the information we collect for the following purposes:

- **To Provide and Improve the App:** We use your data to operate, maintain, and enhance the features of the App. This includes customizing the App based on your preferences and ensuring it meets your needs.
- **For Analytics and Optimization:** We may use aggregated, anonymized data to analyze user behavior, improve the functionality of the App, and identify areas for enhancement.
- **Communication:** We may send you important notifications, such as updates about the App, security alerts, and customer support communications. You can opt out of marketing emails, but you cannot opt out of essential communications regarding your account.
- **To Ensure Legal Compliance:** We may use your information to comply with applicable laws and regulations, and for any other purposes required by law.

3. Your Ownership of Data and Code

At Links, we believe in giving you full control over your data. The websites you create using the App are yours, and we do not sell or share your content. You retain ownership of all content, and we provide you with access to the source code of the webpages you create. This open-source access ensures that you fully own and control your data and the content on your site.

We may use your data for analytics, but we do not sell, lease, or rent your personal data to third parties for commercial purposes.

4. Data Sharing and Disclosure

We do not sell, trade, or share your personal information with third parties for marketing purposes. However, we may disclose your information under the following circumstances:

- **Service Providers:** We may share your information with trusted third-party service providers who assist in operating the App, such as hosting, analytics, and customer support. These providers are bound by agreements to keep your data confidential and secure.
- **Legal Compliance:** If required by law, we may disclose your information to government authorities, law enforcement, or other third parties in response to legal processes, such as subpoenas, court orders, or other legal obligations.
- **Business Transfers:** In the event that Links Inc. undergoes a merger, acquisition, or sale of assets, your information may be transferred to the new owner, but you will be notified if this occurs.

5. Security of Your Information

We take the security of your information seriously and use reasonable physical, technical, and administrative measures to protect your personal data from unauthorized access, loss, misuse, or alteration. However, no method of data transmission over the Internet or method of electronic storage is 100% secure. While we strive to protect your information, we cannot guarantee its absolute security.

6. Your Rights and Choices

You have the following rights with respect to your personal information:

- **Access and Update:** You can access and update your personal information through the App at any time.
- **Delete Your Account:** If you wish to delete your account and the data associated with it, you may contact us at the provided contact information. Please note that certain information may be retained for legal and operational purposes.
- **Opt-Out of Communications:** You can opt out of receiving marketing communications from us by following the unsubscribe instructions in the emails. However, you cannot opt out of essential service-related communications.

7. Data Retention

We retain your personal information for as long as your account is active or as necessary to provide the App's services. We may also retain and use your data for legal, regulatory, and business purposes, such as resolving disputes, complying with legal obligations, and enforcing agreements.

8. Children's Privacy

The App is not intended for use by children under the age of 13. We do not knowingly collect personal information from children under the age of 13. If we learn that we have inadvertently collected personal information from a child under 13, we will take steps to delete such information.

9. Third-Party Links

The App may contain links to external websites or services that are not owned or controlled by Links Inc. This Privacy Policy does not apply to third-party sites, and we encourage you to review the privacy policies of those websites. We are not responsible for the content or practices of third-party sites.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any changes will be posted on this page, and the "Last Updated" date at the top of this Privacy Policy will be updated accordingly. We encourage you to review this Privacy Policy periodically for any updates.

11. Contact Us

If you have any questions or concerns about this Privacy Policy or the practices related to your personal information, please contact us at:

- **Email:** hello@egeuysal.com
- **Phone:** +1 (657) 900-0231